

# WILL OLBRYNS

380 McGuinness Blvd. • Brooklyn, NY 11222 • (917) 720-5076 • work@willolbrys.com • http://willolbrys.com

## Employment

June 2007 - POKE New York  
January 2009 *POKE is an interactive design firm that focuses on new media conceping, strategy, rebranding and technology. Clients include BBC, Cynthia Rowley, Johnson & Johnson, TNT, Dell Gaming/Dell (RED) and 19 Entertainment (creators of American Idol).*  
<http://www.pokenewyork.com>

- Built XHTML/CSS sites using modern standards and high volume traffic techniques
- Architected large database solutions for custom content management
- Developed dynamic front-end animation and usability (jQuery, Prototype, Mootools)
- Lead development on ecommerce-based projects utilizing Magento
- Created internal tools to manage bug tracking, code revision and documentation company-wide with Django
- Developed heavily customized Wordpress templates and plugins
- Strategized on application development and user experience
- Planned technical development, created tech specs and functional specs
- Worked closely on pitch teams to win Poke's most promising clients

Feb 2006 - Agency.com  
June 2007 *A full-service, large-scale agency, Agency.com specialized in interactive media and web development. Clients included British Airways, Dyson, Del Monte Foods, and Discovery Networks.*  
<http://www.agency.com>

- Developed server-applications to support HTML and Flash applications and sites
- Structured databases to support application development
- Supported the previously developed Flash applications
- Built XHTML/CSS sites using modern standards
- Analyzed code extensively for wide browser support.
- Supported designers with expertise in Actionscript 2.0 development

Sept 2005 - Garber Travel  
Feb 2006 *A corporate travel management firm; they were looking for someone with a good mix of skills for: web design, development and marketing.*

- Reported and improved upon currently existing processes for the purposes of system security (both server and client side applications)
- Researched product market competition locally and nationally
- Researched industry trends and 3rd party vendors for improved product
- Planned company-wide corporate and leisure rebranding efforts
- Updated pre-existing websites to improve standards compliance (CSS, X/HTML)
- Converted Word and HTML forms to database-supported PDF via Adobe Live Designer 7

## Experience

- 3 Years of agency experience
- 10 Years XHTML and CSS (including WCAG1 standardizing)
- Advanced knowledge of PHP, Javascript, Python, MySQL/MSSQL/Postgres, Perl and C#/.NET
- Experienced with Adobe AS3/Flex, AMFPHP/Actionscript Remoting and SmartFox A/V Streaming
- Everyday user of Eclipse, Aptana Studio, Adobe Creative Suite, Textmate, Coda
- Extensive use of front-end Javascript libraries jQuery, Prototype and MooTools

## Education

2005 BFA in Graphic Design from the University of Massachusetts at Lowell

2001 AS in Video Production & Multimedia Technology from Springfield Technical Community College